

# Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

Tariff & Costing-CM Section, Corporate Office,  
1<sup>st</sup> Floor, Bharat Sanchar Bhawan,  
H.C. Mathur Lane, Janpath, New Delhi - 110 001.  
Tel. No.011-23037109/200 Fax No.011-23329125



No.26-18/2010-T&C-CM

Date: 30.07.2012

## Circular T&C-CM No. 41/12-13

### Sub: Promotional offers on 3G Data Card and 3G postpaid data plans for Independence Day-reg.

On the occasion of Independence Day, it has been decided by the Competent Authority to announce the following promotional offers under GSM services:-

(A) Free 3.6 Mbps data card with any post paid data plan having FMC more than Rs.400/- . The details of scheme are as follows:-

- i) The customer has to initially pay for cost of the 3.6 Mbps data card taken from BSNL as per prevailing price.
- ii) The customer has to subscribe a postpaid data plan with a FMC of more than Rs.400/-.
- iii) The cost of the above data card will be returned to the customer by way of monthly cash back (rebate) in bill over a period of 8 months.

(B) Special 3G postpaid data plan for two months i.e. for the month of August and September -2012 as promotional Independence Day offer:-

Plan Details	Franchisee	CSC
Advance Rental (in Rs.)	450	450
Activation charges (in Rs.)	100	NIL
<b>Total</b>	<b>550</b>	<b>450</b>
Franchisee Commission per Activation in Rs.	100	NA
Freebies with Activation	3GB/month for 2 months. After 2 months the customer can choose any of the post paid plan of his choice	
Scheme period	2 months from the date of launch of scheme.	

2. The above schemes will be launched with effect from **01.08.2012**.

3. This may be brought to the notice of all concerned for taking necessary action in this regard.

4. This circular is issued based on the approval of the Competent Authority in P&P-CM cell File No.3-2/2012-P&P-CM (Pt.). For queries/clarification/ feedback in respect of above tariff, the communication may be addressed to Sr. GM (P&P-CM), Corporate Office, BSNL, New Delhi on e-mail ID: hqcm.pp@gmail.com , hqcm\_pp@bsnl.co.in.


  
(Prema Krishnamachari)  
Dy. General Manager (T&C)  
Ph. 011-23734283

To  
All CGMs- Telecom Circles/ Telephone Districts

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Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/E/HR/F, BSNL.
- 3) ED-F/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT)- for making necessary update in website.
- 6) GMs (Marketing)/(Sales)- for marketing initiative.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) Director General P & T Audit, Delhi- 110054.
- 9) OL Section –for Hindi version.
- 10) Guard file.

  
(Subrat Kumar Mohakud)  
Dy. Manager (T&C)